World ATM Congress 2019

MARKET. SPONSOR. PROMOTE. ADVERTISE.

12 - 14 MARCH 2019
MADRID, SPAIN
IFEMA, FERIA DE MADRID
World ATM Congress provides exciting opportunities to brainstorm fresh strategies and solutions to meet the demands of the ever-changing ATM environment. Marketing and promotional participation at World ATM Congress will increase your organisation’s name recognition and visibility among key decision-makers in the ATM industry.

2017 World ATM by the Numbers

7,757 TOTAL REGISTRATIONS in 2017

81

air navigation service providers

1,448
Individual Representatives from ANSPs

230 exhibitors

131 countries

Contact World ATM Congress Staff Today!

Rugger Smith
Director, International Accounts
+1 703 299 2430 ext. 318
rugger.smith@worldatmcongress.org

Ken Carlisle
Director, Meetings and Exhibits
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Sandra Strickland
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Abigail Glenn-Chase
Director of Communication
Tel: +1 703 299 2430 ext. 308
abigail.glenn-chase@worldatmcongress.org
## World ATM Congress 2019 Tiered Sponsorships

Each tiered sponsorship level is stand-alone, in addition to other opportunities listed. It is not achieved by combining the value of other sponsorships. Benefits do not begin until payment is received.

<table>
<thead>
<tr>
<th>Sponsorship Attributes by Category</th>
<th>PLATINUM €25.000</th>
<th>GOLD €20.000</th>
<th>SILVER €15.000</th>
<th>BRONZE €10.000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Conference Registration(s)</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Mentions in World ATM Congress Social Media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in on-site Congress Guide</td>
<td>Full-Page</td>
<td>Half-Page</td>
<td>Quarter-Page</td>
<td>—</td>
</tr>
<tr>
<td>Sponsorship-level recognition on digital and print media</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre- and post-conference recognition including one complimentary eBlast</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Full-color logo as part of Exhibition Guide description</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Full-color logo with link on World ATM Congress website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Item in all Congress bags (Must arrive in Madrid two weeks prior to event)</td>
<td>✓</td>
<td>✓</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Recognition in World ATM Congress press release announcing sponsorship and involvement</td>
<td>✓</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Time slot in one of the Exhibition Hall Theatres (Limited quantity)</td>
<td>✓</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
</tbody>
</table>

Each tiered sponsorship level is stand-alone, in addition to other opportunities listed. It is not achieved by combining the value of other sponsorships. Benefits do not begin until payment is received.

Sponsorship-level recognition on digital and print media include full-color logo as part of Exhibition Guide description and full-color logo with link on World ATM Congress website.

**Contact:**

World ATM Congress 2019 Tiered Sponsorships

**Website:** [www.worldatmcongress.org](http://www.worldatmcongress.org)
Individual Sponsorship Opportunities

World ATM Congress offers a wealth of unique sponsorship opportunities, all which highlight your company’s unique branding and make a lasting impression on thousands of World ATM Congress attendees!

**Opening Night Reception (Exclusive)**
€30,000
Be front-and-center at the spirited kick-off celebration. Signage, emcee announcement, and optional giveaways are included.

**Congress Lanyards (Exclusive)**
€13,700
Give your organisation’s logo exposure as visitors and delegates alike wear it throughout the week.

**Congress Tote Bags (Exclusive)**
€13,500
More than 6,000 tote bags will be distributed during the event featuring your name and logo.

**Schedule-at-a-Glance/Pocket Guide**
€12,000
A pocket-sized agenda and guide to the Congress; the Schedule-at-a-Glance is the one item requested by name upon Registration.

**Website Countdown Clock**
€8,000
The Official World ATM Congress countdown clock to the event is prominently displayed on www.worldatmcongress.org.

**Coffee Backpack Dispensers**
€10,500
Coffee Backpack sponsorship is available Tuesday morning, 8:30 – 11:30 am only. Highly trained baristas will provide hot coffee and condiments from a branded backpack featuring your company logo.

**Congress Tote Bag Insert**
€2,000
This opportunity adds a promotional item to the estimated 6,000 Congress tote bags distributed at the event.

**Education Theatre Sponsorships**

The Free Education Theatres at World ATM Congress are exceedingly popular venues within the Exhibition Hall, often boasting standing room only. Theatre sponsorship not only ensures your branding remains at the literal centre of World ATM Congress, but your company will be synonymous with the outstanding education and product presentation opportunities that only World ATM Congress can provide. Visit worldatmcongress.org/free-education.

**ATM Theatre**
€10,000
A four-sided, modern design, the ATM Theatre seats 100-150 people and is equipped with state-of-the-art A/V equipment. This is the perfect theatre for discussion panels and large presentations.

**Aviation Arena**
€10,000
An attractive, enclosed theatre with a seating capacity for 75-100 people, the Aviation Arena is a great location for ATM presentations and roundtable discussions.

**Spotlight Stage**
€10,000
A smaller, well-designed theatre for corporate branding, with a seating capacity for 75 people, the Spotlight Stage is the perfect place to promote an organisation’s products and services.

**Tower Theatre**
€10,000
The newest corporate branding theatre, with a seating capacity for 75 people, the Tower Theatre is the perfect place for industry discussion panels and presentations.
Additional Sponsorship Benefits Included

All sponsors will receive the following benefits:

1. Logo with hyperlink to specified website on Scrolling Sponsor list on WATM Congress homepage.
2. Sponsor listing signage in the North Lobby entrance to IFEMA.
3. Large sponsor listing signage located on wall on side of entrance to Exhibition Hall.
4. Listing in the Congress Guide, which is distributed to all Congress attendees.
5. A presentation slot in one of the education theatres (limited availability, must reserve space in advance).
6. Sponsor listing displayed on screens in all theatres at least twice a day.
7. Sponsor listing in the World ATM Congress Newspaper in both the on-site printed issues and the electronic editions (sent to 30,000 email addresses).

Registration (Exclusive) €15,000
Want your corporate branding to be the first thing every Congress attendee sees the moment their World ATM Congress experience begins? Sponsoring the registration area includes branding of the registration area’s two columns with your corporate logo, branded floor signage, registration staff ties/scarves displaying your corporate logo, branded pens (to be provided by the sponsor), and your logo on World ATM Congress registration homepage and all registration emails.

Conference Programme Sponsorship Opportunities
Sponsor the overall World ATM Congress Conference Programme, or an individual session, and your company’s branding will be centre stage at one of the world’s premier ATM conferences. Attracting nearly 400 top aviation leaders, the Conference Programme is a prime opportunity to promote your organisation and reach decision-makers across the industry.

Delegate Theatre Sponsorship €15,000
The main stage of World ATM Congress is the largest fully enclosed theatre with seating capacity for 500 people. Your organisation will be prominently featured in the theatre Tuesday and Wednesday afternoon.

Overall Conference Programme Sponsorship €10,000 Exclusive or €2,500 per session
Your organisation will be featured in on-site signage and in conference materials. Also included is an eBlast to conference delegates and one piece of collateral for delegate bags.

Networking & Refreshment Morning Break Sponsorship €3,500
Receive recognition during the break and see your organization in printed signage and online recognition.

Delegate Tote Bags (Exclusive) €12,600
Place your company’s brand on the arm of more than 400 delegates.

Delegate Tote Bag Insert €500
Add one promotional item to the delegate tote bag.

Get Marketing as Unique as Your Organisation!
Have an idea about how we can feature your branding at World ATM Congress? We'd love to create a one-of-a-kind package just for you! Please contact Rugger Smith at rugger.smith@worldatmcongress.org to discuss a customised sponsorship opportunity today!

www.worldatmcongress.org
Sponsored Congress Signage
Indoor & Outdoor Advertising at IFEMA

All on-site opportunities are sold on a first-come, first-served basis. Availability changes must be confirmed. Photographs and additional information are available – contact Rugger Smith at Rugger.Smith@worldatmcongress.org. All prices include production, installation, and dismantling.

LPN: Canvas North Court 13 x 7 metres  €15.900

B/1: Full Bus IFEMA Circuit  €16.100
ACCN/A-B: OPP North Convention Centre Entrance Hall Elevator €10,100

CCCN: Columbus North Convention Centre Entrance Hall €19,900

VCCN/A: Vinyl Glass North Convention Centre Entrance Hall €16,100
VCCN/B: North Convention Centre Entrance Hall €10.200

LCCN: Canvas North Convention Centre Entrance Hall €10.700

MEP: Carpet between Halls €14.100
VPS: Vinyl Door Hall 4 (13 x 3.74 metres) €15.100
Digital Advertising Opportunities

**Monthly eNewsletter**
Be featured at top of the newsletter, distributed to more than 13,000 stakeholders. €500/month

**eBlast - 1 date (quantity of 3 available for purchase)**
Reach World ATM Congress attendees and stakeholders with your personalised message! You craft the message with your own images or HTML code, and World ATM Congress will distribute it for you, along with open rates and analytics. Reserve your scheduled eBlast no later than 1 February, 2019. €1,000 each

**Website Advertising Rates**
Capitalise on the large cross-section of the ATM community visiting www.worldatmcongress.org and put your organisation’s name and logo front-and-center.

**Monthly Web Banner - Top of Website**
775 x 90 pixels - available quantity of four rotations @ 5 seconds per rotation €300/month

**Monthly Web Ad - Lower Website**
170 x 225 pixels - available quantity of four rotations @ 5 seconds per rotation €200/month

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**Print Advertising Opportunities**
Distributed to over 7,000 attendees (2017), capitalise on the exceptional quality of World ATM Congress printed material to help spotlight your organisation’s messaging.

**Congress Guide Advertising**
While this printed booklet is used by all World ATM Congress attendees as the go-to guide for their week in Madrid, the Congress Guide also serves as a who’s who industry directory for the entire year. The Congress Guide includes highlights of the event, a full Conference Programme, speakers and their bios, a comprehensive listing of exhibitors and their contact information, free education schedules, and much more. Your print advert will be a part of this quintessential resource long after attendees head home from Madrid!

**Exhibitor Color Logo Upgrade**
Exclusive to exhibitors who wish to include their full-color logo with their description. €300

**Quarter-Page Advertisement**
Full Color; 82mm wide x 126.4mm tall €1,800

**Half-Page Advertisement**
Full Color; 172mm wide x 126.4mm tall €2,600

**Full-Page Advertisement**
Full Color; Trim — W210 mm x H297 mm; Bleed — W216 mm x H303 mm €3,650

**Inside Front Cover Advert, Full-Page**
Full Color; Trim — W210 mm x H297 mm; Bleed — W216 mm x H303 mm €4,250

**Inside Back Cover Advert, Full-Page**
Full Color; Trim — W210 mm x H297 mm; Bleed — W216 mm x H303 mm €4,250

**Back Cover Advert, Full-Page**
Full Color; Trim — W210 mm x H297 mm; Bleed — W216 mm x H303 mm €5,500
Print Advertising Opportunities

World ATM Newspaper Ad Rates

World ATM Now is the official on-site publication of World ATM Congress and keeps attendees and exhibitors up-to-date with the latest Conference and Exhibition Hall news from the show. Advertising in World ATM Now raises visibility, creates name recognition, and puts your organisation’s news in the hands of your target audience.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>3 days of print and 2 electronic</th>
<th>3 days of print</th>
<th>2 days of print</th>
<th>1 day of print</th>
<th>Electronic only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Sponsorship</td>
<td>€18,000</td>
<td>Included</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>In includes a full-page back cover ad in 3 separate print additions, 2 electronic ads, and your logo on front cover</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page 275 mm x 394 mm</td>
<td>€7.00</td>
<td>€6.00</td>
<td>€4.50</td>
<td>€2.80</td>
<td>€2.00</td>
</tr>
<tr>
<td>Half page horizontal 274 mm x 188 mm</td>
<td>€4.80</td>
<td>€4.20</td>
<td>€3.20</td>
<td>€1.80</td>
<td>€1.20</td>
</tr>
<tr>
<td>Quarter page vertical 132 mm x 188 mm</td>
<td>€3.60</td>
<td>€3.225</td>
<td>€2.150</td>
<td>€1.250</td>
<td>€750</td>
</tr>
<tr>
<td>Inside front cover (full page)</td>
<td>€9.00</td>
<td>€8.50</td>
<td>N/A</td>
<td>€3.20</td>
<td>N/A</td>
</tr>
<tr>
<td>Inside back cover (full page)</td>
<td>€9.00</td>
<td>€8.50</td>
<td>N/A</td>
<td>€3.20</td>
<td>N/A</td>
</tr>
<tr>
<td>Back cover (full page)</td>
<td>€11.00</td>
<td>€10.00</td>
<td>N/A</td>
<td>€4.00</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Contact World ATM Congress Today!

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Director, International Accounts  
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sandra.strickland@worldatmcongress.org

Abigail Glenn-Chase  
Director of Communications  
+1 703 299 2430 x308  
abigail.glenn-chase@worldatmcongress.org

www.worldatmcongress.org
Deadlines
1. As long as no Sponsorship attributes have been implemented to date or contracts finalized with third parties to implement an Advertisement, this Sponsorship Contract may be canceled by the Agreement signatory with no penalty through January 7, 2019.
2. No refunds will be made for any Sponsorship Contract received after January 7, 2019.
3. Sponsored Signage graphics due by February 8, 2019.
4. All other Sponsor graphics due by February 4, 2019.
Payment and Invoicing
Following receipt of the duly completed Sponsorship and Advertising Contract, WATM Congress will prepare an invoice for the contracted fee. A copy of the invoice will be sent by email in a pdf format. Payment will be due within 14 days of receipt of the invoice and can be made by bank transfer, cheque, or credit card as indicated below.

Total Fee (from page 1) €_______________________________________ (Euros)

☐ Check Enclosed (Please make Checks Payable to World ATM Inc.)
☐ Wire Transfer (Instructions will be on invoice, any questions contact Ashley Haskins at ashley.haskins@worldatmcongress.org or call 1-703-299-2430 ext. 395.)
☐ Credit Card: ☐ Visa* ☐ MasterCard* ☐ Please invoice balance due.
  *If paying by credit card:
    • You will be charged in U.S. dollars
    • A 2.5% processing fee will be added
    • You must complete and return the credit card authorization form on page 4

Sponsorship Agreement
The terms and conditions set forth in this Sponsorship Contract for the World ATM Congress to be held in Madrid, Spain, from 12 - 14 March 2019, including the Terms and Conditions on page 3 here of, are hereby accepted.

Name: ___________________________________________________________ Title: __________________________

Signature: ___________________________________________________________________________ Date: ___________________
SPONSORSHIP CONTRACT
TERMS AND CONDITIONS

The Contract on the reverse side shall include the following terms and conditions. As used herein, “you” refers to the sponsor.

1. WORLD ATM CONGRESS shall have absolute discretion over who may be a sponsor, and only the company whose name appears on the face of this Contract may be placed in print and pre-outlined sponsorship recognition opportunities. No sponsorship rights may be assigned or shared without the prior, written approval of WORLD ATM CONGRESS. WORLD ATM CONGRESS reserves the right to offer exclusive sponsorship opportunities as it sees fit. Exclusivity will be determined on a case by case basis and will be subject to terms and limitations established by WORLD ATM CONGRESS.

2. Payment shall be due immediately upon receipt of invoice. A service charge of two percent (2%) per month shall be due on invoices that are unpaid within fourteen (14) days. No sponsorship will be published until full payment has been received. Sponsorship artwork must be received by the WORLD ATM CONGRESS published deadlines. You must provide a high resolution copy of your most current or preferred logo in EPS and jpeg/gif formats. All cancellation requests MUST be in writing and receipt acknowledged by WORLD ATM CONGRESS on or before the payment deadline, and under no circumstances will a refund be made after any of the attributes of a sponsorship have been implemented or contracts finalized with third parties to implement a sponsorship. A ten percent (10%) administrative fee will be deducted in the event of any refund.

3. Tiered sponsorships are stand-alone sponsorships, and cannot be realized by compiling the attributes of multiple smaller sponsorships. For sponsorships that include the opportunity to place an item or publication in the Congress and/or Conference Bag, your items CANNOT be something that is already available for sponsorship (like a lanyard), and MUST be approved by WORLD ATM CONGRESS before it is placed in the bag. Distribution of items received late, and/or without PRIOR approval from WORLD ATM CONGRESS cannot be guaranteed. Some items will be produced and printed abroad, whereas others will be shipped internationally, which will require early deadlines for artwork and images, for which only virtual proofs for inspection will be available.

4. Any distribution of samples, souvenirs, and publications, etc. shall be only with prior written approval of WORLD ATM CONGRESS. The sponsor shall conduct and operate its sponsorship so as not to annoy, endanger or interfere with the rights of other exhibitors, sponsors and attendees.

5. If you breach any obligation hereof, WORLD ATM CONGRESS may terminate this Contract, in which event WORLD ATM CONGRESS shall be entitled to retain all monies received, it being agreed by the parties that WORLD ATM CONGRESS’S damages arising from your breach will be difficult or impossible to ascertain.

6. You hereby agree to indemnify and hold harmless WORLD ATM CONGRESS and the event facility from and against any and all claims or damages of any kind, including attorney’s fees, arising from or relating to your sponsorship or this Contract, and including but not limited to any claims that your artwork, logos or other materials infringe any copyright or other intellectual property rights of any third party.

7. WORLD ATM CONGRESS HEREBY DISCLAIMS ALL WARRANTIES, EITHER EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. WORLD ATM CONGRESS DISCLAIMS LIABILITY FOR CONSEQUENTIAL DAMAGES TO PERSON OR PROPERTY, DAMAGES FOR LOSS OF USE, LOSS OF TIME, LOSS OF PROFITS OR INCOME, OR ANY OTHER INCIDENTAL DAMAGES. WORLD ATM CONGRESS NEITHER ASSUMES, NOR AUTHORIZES ANYONE TO ASSUME, SUCH LIABILITY. WORLD ATM CONGRESS SHALL NOT BE RESPONSIBLE FOR LOSS OR DAMAGE TO DISPLAYS OR GOODS BELONGING TO SPONSORS, WHETHER RESULTING FROM FIRE, STORMS, ACTS OF GOD, AIR CONDITIONING OR HEATING FAILURE, THEFT, PILFERAGE, OR OTHER CAUSE.

8. WORLD ATM CONGRESS may take, use, reproduce or otherwise publish photographs, whether still or action, video recordings, pictures, audiotapes, digital images, film or motion pictures, and all rights therein shall irrevocably, exclusively, unconditionally and perpetually belong to WORLD ATM CONGRESS, or assigns, without compensation or notice.

9. This Contract, together with the published Rules and Regulations for the subject event, contain the entire agreement of the parties. No representations were made or relied upon other than those expressly set forth herein. The terms hereof may not be modified except in a writing signed by an executive officer of each of the parties. In the event of a conflict between the terms hereof and the Rules and Regulations for this event, then the terms hereof shall take precedence.

10. The sponsorship shall be administered in all respects, and controlled exclusively, by the WORLD ATM CONGRESS, subject to its absolute discretion, and all decisions of the WORLD ATM CONGRESS shall be final, including placement, arrangement or redecoration of any item. Any interpretation of the published Rules and Regulations for the event, which are hereby incorporated herein, shall be made by the WORLD ATM CONGRESS in its absolute discretion.

11. In the event that WORLD ATM CONGRESS shall be delayed or prevented from holding the scheduled event or otherwise performing any duties hereunder as the result of an act of God, acts of the public enemy, war, blockade, embargo, strike or other labor unrest, inability to procure materials, failure of power, restrictive government laws or regulations, arrest, riot, insurrection, epidemic, landslide, lightening, earthquake, fire, hurricane, storm, flood, explosion, terrorism or threat thereof, civil disobedience or disturbance, or any other cause, whether of the kind enumerated herein or otherwise, that is not within the control of WORLD ATM CONGRESS, then: (a) WORLD ATM CONGRESS shall have no liability to you for any such delay, nonperformance or failure to publish; (b) no refund will be due if any of the attributes have been implemented or contracts finalized with third parties; and (c) if none of the attributes have been implemented or any contract finalized with third parties WORLD ATM CONGRESS will refund the sponsorship fee, less any expenses incurred and a ten percent (10%) administrative fee.

12. Any dispute or controversy of any kind relating to this Contract or the sponsorship provided hereunder shall be resolved by binding arbitration in the City of Alexandria, Virginia (USA), administered by the American Arbitration Association in accordance with its applicable rules then in effect.

13. The validity, interpretation and performance of this Agreement shall be controlled by and construed under the laws of the Commonwealth of Virginia, USA.
Credit Card Authorization Form

Upon ATCA’s receipt of this Credit Card Authorization Form, your card will be charged the specified amount.

Payment Options: □ MASTERCARD □ VISA

Name of Organization: _______________________________________________________

PRINT Name as it appears on card: ____________________________________________

Credit Card #: ______________________________________________________________

Expiration Date:  Month ___________ Year ________________________________

CVV Security Code: __________________________________________________________

Billing Address of card: ______________________________________________________

City: __________________________ State: __________________ Postal Code: __________

Country: ________________________ Telephone #: _____________________________

Email address (payment receipt will be sent to this address):
________________________________________________________________________

Subtotal with 2.5% CC fee: $ ________________________________

Purpose of charge: __________________________________________________________
________________________________________________________________________

Authorized Signature: ______________________________________________________

1101 King Street, Suite 300 • Alexandria, VA 22314
Phone: 703-299-2430 • Fax: 703-299-2437
www.worldatmcongress.org
12-14 March 2019 Madrid Spain  IFEMA,Feria Madrid

* Please print or type your information and return by email to:  
  Sandra.Strickland@worldatmcongress.org and Rugger.Smith@worldatmcongress.org 
  Make a copy of this contract and the Terms and Conditions for your records. Thank you!

Company Information  
Please complete the information below

Company Name: ______________________________________________________________________________________________
Address Line 1: ________________________________________________________________________________________________
Address Line 2: ________________________________________________________________________________________________
City: _________________________________________ State: ______________________ Postal Code: ________________________
Country: _________________________ Website: _________________________________ Toll Free#: _________________________

VAT ID#: _________________________________ VAT Exemption EU: Yes ☐ No ☐ Do not have a VAT ID#: ☐

This information is required in order to process your Invoice. If you are EU EXEMPT, you are still required to list your VAT ID#. WATMC has no control over the VAT charged to WATMC participants, and only charges the VAT rate that is mandated by Spanish authorities.

Note: All mailed advertising correspondence will be sent to this address.

Advertising Contact (main contact)  
Billing Contact (if different from main contact)

Name: ________________________________________________ Name: ______________________________________________
Phone: ________________________________________________ Phone: ______________________________________________
E-mail: ________________________________________________ E-mail: ______________________________________________

Advertising Selection – List Advertisement

My Ad Selection: __________________________________________ Amount: € ______________________
My Ad Selection: __________________________________________ Amount: € ______________________

VAT (21%): € ______________________

TOTAL DUE (VAT included): € ______________________

Deadlines

1. As long as no Advertising attributes have been implemented to date or contracts finalized with third parties to implement an Advertisement, this Advertising Contract may be canceled by the Agreement signatory with no penalty through January 7, 2019.
2. No refunds will be made for any Advertisement Contract received after January 7, 2019.
   (after this date ads will be accepted only if we have space available)
Payment and Invoicing

Following receipt of the duly completed Sponsorship and Advertising Contract, WATM Congress will prepare an invoice for the contracted fee. A copy of the invoice will be sent by email in a pdf format. Payment will be due within 14 days of receipt of the invoice and can be made by bank transfer, cheque, or credit card as indicated below.

**Total Fee** (from page 1) € ________________________________ (Euros)

☐ Check Enclosed (Please make Checks Payable to World ATM Inc.)

☐ Wire Transfer (Instructions will be on invoice, any questions contact Ashley Haskins at ashley.haskins@worldatmcongress.org or call 1-703-299-2430 ext. 300.)

☐ Credit Card: ☐ Visa* ☐ MasterCard* ☐ Please invoice balance due.

*If paying by credit card:
- You will be charged in U.S. dollars.
- A 2.5% processing fee will be added.
- You must complete and return the credit card authorization form on page 4.

Advertising Agreement

The terms and conditions set forth in this Advertising Contract for the World ATM Congress to be held in Madrid, Spain, from 12 - 14 March 2019, including the Terms and Conditions on page 3 here of, are hereby accepted.

Name: ___________________________________________ Title: _____________________________

Signature: ___________________________________________ Date: ____________________________

Checklist

1. Completed, signed, and returned contract with payment.

2. Your company logo (eps format preferred) and company link for posting on WATM Congress website (this ensures we have your most recent version). Email address or company link: _________________________________

3. Read the rules and benefits at the bottom of the advertising listing and note all deadlines.
ADVERTISING CONTRACT
TERMS AND CONDITIONS

The Contract on the reverse side shall include the following terms and conditions. As used herein, “you” refers to the advertiser.

1. WORLD ATM CONGRESS shall have absolute discretion over who may advertise, and only the company whose name appears on the face of this Contract may be placed in print and pre-outlined advertising recognition opportunities. WORLD ATM CONGRESS reserves the right to offer exclusive advertising opportunities as it sees fit. Exclusivity will be determined on a case by case basis and will be subject to terms and limitations established by WORLD ATM CONGRESS.

2. Payment shall be due immediately upon receipt of invoice. A service charge of two percent (2%) per month shall be due on invoices that are unpaid within fourteen (14) days. No advertisement will be published until full payment has been received. Advertising artwork must be received by the WORLD ATM CONGRESS published deadlines. You must provide a high resolution copy of your most current or preferred logo in EPS AND jpeg/gif formats. All cancellation requests MUST be in writing and receipt acknowledged by WORLD ATM CONGRESS on or before the payment deadline, and under no circumstances will a refund be made after any of the attributes of an advertisement have been implemented or contracts finalized with third parties to implement an advertisement. A ten percent (10%) administrative fee will be deducted in the event of any refund.

3. If you breach any obligation hereof, WORLD ATM CONGRESS may terminate this Contract, in which event WORLD ATM CONGRESS shall be entitled to retain all monies received, it being agreed by the parties that WORLD ATM CONGRESS’S damages arising from your breach will be difficult or impossible to ascertain.

4. You hereby agree to indemnify and hold harmless WORLD ATM CONGRESS and the event facility from and against any and all claims or damages of any kind, including attorney’s fees, arising from or relating to the content of your advertisement or this Contract, and including but not limited to any claims that your advertisement infringes any copyright or other intellectual property rights of any third party.

5. WORLD ATM CONGRESS HEREBY DISCLAIMS ALL WARRANTIES, EITHER EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. WORLD ATM CONGRESS DISCLAIMS LIABILITY FOR CONSEQUENTIAL DAMAGES TO PERSON OR PROPERTY, DAMAGES FOR LOSS OF USE, LOSS OF TIME, LOSS OF PROFITS OR INCOME, OR ANY OTHER INCIDENTAL DAMAGES. WORLD ATM CONGRESS NEITHER ASSUMES, NOR AUTHORIZES ANYONE TO ASSUME, SUCH LIABILITY.

6. This Contract, together with the published Rules and Regulations for the subject event, contain the entire agreement of the parties. No representations were made or relied upon other than those expressly set forth herein. The terms hereof may not be modified except in a writing signed by an executive officer of each of the parties. In the event of a conflict between the terms hereof and the Rules and Regulations for this event, then the terms hereof shall take precedence.

7. The advertisement shall be administered in all respects, and controlled exclusively, by the WORLD ATM CONGRESS, subject to its absolute discretion, and all decisions of the WORLD ATM CONGRESS shall be final. Any interpretation of the published Rules and Regulations for the event, which are hereby incorporated herein, shall be made by the WORLD ATM CONGRESS in its absolute discretion.

8. In the event that WORLD ATM CONGRESS shall be delayed or prevented from holding the scheduled event or publishing your advertisement as the result of an act of God, acts of the public enemy, war, blockade, embargo, strike or other labor unrest, inability to procure materials, failure of power, restrictive government laws or regulations, arrest, riot, insurrection, epidemic, landslide, lightening, earthquake, fire, hurricane, storm, flood, explosion, terrorism or threat thereof, civil disobedience or disturbance, or any other cause, whether of the kind enumerated herein or otherwise, that is not within the control of WORLD ATM CONGRESS, then: (a) WORLD ATM CONGRESS shall have no liability to you for any such delay, nonperformance or failure to publish; (b) no refund will be due if any of the attributes have been implemented or contracts finalized with third parties; and (c) if none of the attributes have been implemented or any contract finalized with third parties WORLD ATM CONGRESS will refund the advertising fee, less any expenses incurred and a ten percent (10%) administrative fee.

9. Any dispute or controversy of any kind relating to this Contract or the advertising provided hereunder shall be resolved by binding arbitration in the City of Alexandria, Virginia (USA), administered by the American Arbitration Association in accordance with its applicable rules then in effect.

10. The validity, interpretation and performance of this Agreement shall be controlled by and construed under the laws of the Commonwealth of Virginia, USA.
Credit Card Authorization Form

Upon World ATM Congress receipt of this Credit Card Authorization Form, your card will be charged the specified amount.

Payment Options:  ☐ MASTERCARD  ☐ VISA

Name of Organization: ___________________________________________________________

PRINT Name as it appears on card: ______________________________________________

Credit Card #: ______________________________________________________________

Expiration Date:  Month __________  Year __________________

CVV Security Code: ___________________________________________________________

Billing Address of card: _______________________________________________________

City: ___________________________ State: ________________ Postal Code: __________

Country: _________________________ Telephone #: _____________________________

Email address (payment receipt will be sent to this address):

__________________________________________________________

Subtotal with 2.5% CC fee  $ ________________________________

Purpose of charge: __________________________________________

__________________________________________________________

Authorized Signature: _______________________________________

1101 King Street, Suite 300 • Alexandria, VA 22314
Phone: 703-299-2430 • Fax: 703-299-2437
www.worldatmcongress.org
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Put Us On Your Schedule.

Save The Date.

World ATM Congress 2019

12-14 March 2019
Madrid, Spain
IFEMA, Feria de Madrid
www.worldatmcongress.org