



World ATM Congress 2018

Operated by CANSO in partnership with ATCA

ADVERTISING CONTRACT

6-8 March 2018 • Madrid Spain IFEMA, Feria Madrid

• Please print or type your information and return by email to:
Sandra.Strickland@worldatmcongress.org and Rugger.Smith@worldatmcongress.org
Make a copy of this contract and the Terms and Conditions for your records. Thank you!

Company Information Please complete the information below

Company Name: _____

Address Line 1: _____

Address Line 2: _____

City: _____ State: _____ Postal Code: _____

Country: _____ Website: _____ Toll Free#: _____

VAT ID#: _____ VAT Exemption EU: Yes No Do not have a VAT ID#:

This information is required in order to process your Invoice. If you are EU EXEMPT, you are still required to list your VAT ID#. WATMC has no control over the VAT charged to WATMC participants, and only charges the VAT rate that is mandated by Spanish authorities.

Note: All mailed advertising correspondence will be sent to this address.

Advertising Contact (main contact) Billing Contact (if different from main contact)

Name: _____ Name: _____

Phone: _____ Phone: _____

E-mail: _____ E-mail: _____

Advertising Selection – List Advertisement

My Ad Selection: _____ Amount: € _____

My Ad Selection: _____ Amount: € _____

VAT (21%): € _____

TOTAL DUE (VAT included): € _____

Deadlines

1. As long as no Advertising attributes have been implemented to date or contracts finalized with third parties to implement an Advertisement, this Advertising Contract may be canceled by the Agreement signatory with no penalty through **January 8, 2018**.
2. No refunds will be made for any Advertisement Contract received after **January 8, 2018**.
3. Reserve your E-blast by **February 12, 2018**.
4. Congress & Exhibition Guide ad graphics and logos due by **February 5, 2018**.
5. World ATM Newspaper: Electronic preview ad graphics due by **February 12, 2018**.
(after this date ads will be accepted only if we have space available)
6. Congress & Exhibition Guide ad copy delivered on **February 17, 2018**.

Checklist

1. Completed, signed, and returned contract with payment.
2. Your company logo (eps format preferred) and company link for posting on WATM Congress website (this ensures we have your most recent version). Email address or company link: _____
3. Read the rules and benefits at the bottom of the advertising listing and note all deadlines.

Payment and Invoicing

Following receipt of the duly completed Sponsorship and Advertising Contract, WATM Congress will prepare an invoice for the contracted fee. A copy of the invoice will be sent by email in a pdf format. Payment will be due within 14 days of receipt of the invoice and can be made by bank transfer, cheque, or credit card as indicated below.

Total Fee (from page 1) € _____ (Euros)

- Check Enclosed ([Please make Checks Payable to World ATM Inc.](#))
- Wire Transfer (Instructions will be on invoice, any questions contact Ashley Haskins at ashley.haskins@worldatmcongress.org or call 1-703-299-2430 ext. 300.)
- Credit Card: Visa* MasterCard* Please invoice balance due.

*If paying by credit card:

- You will be charged in U.S. dollars.
- You must complete and return the credit card authorization form on page 4.

Advertising Agreement

The terms and conditions set forth in this Advertising Contract for the World ATM Congress to be held in Madrid, Spain, from 6 - 8 March 2018, including the Terms and Conditions on page 3 here of, are hereby accepted.

Name: _____ Title: _____

Signature: _____ Date: _____

ADVERTISING CONTRACT TERMS AND CONDITIONS

The Contract on the reverse side shall include the following terms and conditions. As used herein, "you" refers to the advertiser.

1. WORLD ATM CONGRESS shall have absolute discretion over who may advertise, and only the company whose name appears on the face of this Contract may be placed in print and pre-outlined advertising recognition opportunities. WORLD ATM CONGRESS reserves the right to offer exclusive advertising opportunities as it sees fit. Exclusivity will be determined on a case by case basis and will be subject to terms and limitations established by WORLD ATM CONGRESS.

2. Payment shall be due immediately upon receipt of invoice. A service charge of two percent (2%) per month shall be due on invoices that are unpaid within fourteen (14) days. No advertisement will be published until full payment has been received. Advertising artwork must be received by the WORLD ATM CONGRESS published deadlines. You must provide a high resolution copy of your most current or preferred logo in EPS AND jpeg/gif formats. All cancellation requests MUST be in writing and receipt acknowledged by WORLD ATM CONGRESS on or before the payment deadline, and under no circumstances will a refund be made after any of the attributes of an advertisement have been implemented or contracts finalized with third parties to implement an advertisement. A ten percent (10%) administrative fee will be deducted in the event of any refund.

3. If you breach any obligation hereof, WORLD ATM CONGRESS may terminate this Contract, in which event WORLD ATM CONGRESS shall be entitled to retain all monies received, it being agreed by the parties that WORLD ATM CONGRESS'S damages arising from your breach will be difficult or impossible to ascertain.

4. You hereby agree to indemnify and hold harmless WORLD ATM CONGRESS and the event facility from and against any and all claims or damages of any kind, including attorney's fees, arising from or relating to the content of your advertisement or this Contract, and including but not limited to any claims that your advertisement infringes any copyright or other intellectual property rights of any third party.

5. WORLD ATM CONGRESS HEREBY DISCLAIMS ALL WARRANTIES, EITHER EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. WORLD ATM CONGRESS DISCLAIMS LIABILITY FOR CONSEQUENTIAL DAMAGES TO PERSON OR PROPERTY, DAMAGES FOR LOSS OF USE, LOSS OF TIME, LOSS OF PROFITS OR INCOME, OR ANY OTHER INCIDENTAL DAMAGES. WORLD ATM CONGRESS NEITHER ASSUMES, NOR AUTHORIZES ANYONE TO ASSUME, SUCH LIABILITY.

6. This Contract, together with the published Rules and Regulations for the subject event, contain the entire agreement of the parties. No representations were made or relied upon other than those expressly set forth herein. The terms hereof may not be modified except in a writing signed by an executive officer of each of the parties. In the event of a conflict between the terms hereof and the Rules and Regulations for this event, then the terms hereof shall take precedence.

7. The advertisement shall be administered in all respects, and controlled exclusively, by the WORLD ATM CONGRESS, subject

to its absolute discretion, and all decisions of the WORLD ATM CONGRESS shall be final. Any interpretation of the published Rules and Regulations for the event, which are hereby incorporated herein, shall be made by the WORLD ATM CONGRESS in its absolute discretion.

8. In the event that WORLD ATM CONGRESS shall be delayed or prevented from holding the scheduled event or publishing your advertisement as the result of an act of God, acts of the public enemy, war, blockade, embargo, strike or other labor unrest, inability to procure materials, failure of power, restrictive government laws or regulations, arrest, riot, insurrection, epidemic, landslide, lightening, earthquake, fire, hurricane, storm, flood, explosion, terrorism or threat thereof, civil disobedience or disturbance, or any other cause, whether of the kind enumerated herein or otherwise, that is not within the control of WORLD ATM CONGRESS, then: (a) WORLD ATM CONGRESS shall have no liability to you for any such delay, nonperformance or failure to publish; (b) no refund will be due if any of the attributes have been implemented or contracts finalized with third parties; and (c) if none of the attributes have been implemented or any contract finalized with third parties WORLD ATM CONGRESS will refund the advertising fee, less any expenses incurred and a ten percent (10%) administrative fee.

9. Any dispute or controversy of any kind relating to this Contract or the advertising provided hereunder shall be resolved by binding arbitration in the City of Alexandria, Virginia (USA), administered by the American Arbitration Association in accordance with its applicable rules then in effect.

10. The validity, interpretation and performance of this Agreement shall be controlled by and construed under the laws of the Commonwealth of Virginia, USA.



World ATM Congress 2018

Operated by CANSO in partnership with ATCA

Credit Card Authorization Form

Upon ATCA's receipt of this Credit Card Authorization Form, your card
will be charged the specified amount.

Payment Options: MASTERCARD VISA

Name of Organization: _____

PRINT Name as it appears on card: _____

Credit Card #: _____

Expiration Date: Month _____ Year _____

CVV Security Code: _____

Billing Address of card: _____

City: _____ State: _____ Postal Code: _____

Country: _____ Telephone #: _____

Email address (payment receipt will be sent to this address):

Amount to be charged: \$ _____

Purpose of charge: _____

Authorized Signature: _____

1101 King Street, Suite 300 • Alexandria, VA 22314

Phone: 703-299-2430 • Fax: 703-299-2437

www.atca.org